

Dark Deer Ltd Privacy Policy

Background and preamble

Dark Deer Ltd make available an on-line registration website called "Equo". This web-site allows people to enter a range of equine competitions such as Showjumping, Dressage, and Eventing. It also allows people to book "events" such as Arena hire, entry to an equine show, and ticketed events within such a show for example. People enter their personal details when registering and this data is passed onto the organisers of these competitions and events. The organisers are usually the owners of the equine centres or show centres where the events are held and they have to be registered with Equo.

Most events and competitions require an entrance fee and this can be paid through the Equo website but is managed by "Stripe" a reputable payment system which has its own security and privacy policies. Equo does not retain any financial information about entrants or organisers.

Our contact details

Name: Neil Thomson
Address: Dark Deer Ltd., Lochletter House, Balnain, Drumnadrochit, IV63 6TJ
Phone Number: 01456 476750
E-mail: info@darkdeer.co.uk

The type of personal information we collect

We currently collect and process the following information:

- Title, Name, Phone Number, Email address, registration numbers for BS and BD
- Your horse's name and registration number

How we get the personal information and why we have it

Most of the personal information we process is provided to us directly when you enter you and/or your horse into a competition or event. The competition will usually be equine and will be arranged by an Organiser.

Frequently when you enter a competition or event, your personal information will be retrieved from a governing body's database where you will have previously entered the information in order to register with them.

We will share this information with the organisers of the events you have entered.

Processing this information

Under the UK General Data Protection Regulation (UK GDPR), the lawful bases we rely on for processing this information are:

- (a) Your consent. You are able to remove your consent at any time. You can do this by contacting Dr Neil Thomson on 07802 184707
- (b) We have a contractual obligation to provide the information to the organizers whose competitions or events you have entered.

How we store your personal information

Your information is securely stored on Microsoft Azure servers which are held in secure Microsoft Data Centres. We use a data centre in London.

We keep the information for the duration of the competitions and/or events you have entered and until we have passed the results of the competition to the governing bodies if necessary. The Organisers of the event will have their own data retention policies and you should contact them to understand their retention and disposal of your data.

We will dispose your information by removing it from the Equo database after one year. It is retained for this period for use in any disputation or litigation surrounding the conduct of an event or the veracity of the results.

Your data protection rights

Under data protection law, you have rights including:

Your right of access - You have the right to ask us for copies of your personal information.

Your right to rectification - You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

Your right to erasure - You have the right to ask us to erase your personal information in certain circumstances.

Your right to restriction of processing - You have the right to ask us to restrict the processing of your personal information in certain circumstances.

Your right to object to processing - You have the the right to object to the processing of your personal information in certain circumstances.

Your right to data portability - You have the right to ask that we transfer the personal information you gave us to another organisation, or to you, in certain circumstances.

You are not required to pay any charge for exercising your rights. If you make a request, we have one month to respond to you.

Please contact us using the contact details above if you wish to make a request.

How to complain

If you have any concerns about our use of your personal information, you can make a complaint to us using the contact details above

You can also complain to the ICO if you are unhappy with how we have used your data.

The ICO's address:

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Helpline number: 0303 123 1113

ICO website: <https://www.ico.org.uk>